

*Keep  
Scottsbluff-Gering  
Beautiful*



KEEP AMERICA BEAUTIFUL AFFILIATE

# ANNUAL IMPACT REPORT

# 2022

Keep Scottsbluff Gering Beautiful

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## CONTACT

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# ABOUT US

Keep Scottsbluff Gering Beautiful is a non-profit organization. We became an affiliate of Keep America Beautiful in 1985. We believe in providing our community with education on recycling and litter reduction and getting community members involved in the beautification of Scottsbluff, Gering, and Terrytown.

## OUR TEAM

**Executive Director** Cassidy Baum

**Chairperson**  
Leann Sato

**Vice Chairperson**  
Jeni Mattern

**Secretary**  
Amanda Shepperd

### **Board Members**

Anthony Harris  
David Wolf  
Steve Mount  
Bridget Peck  
Stan Kontogiannis  
Chris Perales

# OUR MISSION

Encourage public involvement and organize programs designed to beautify our communities and improve its environment.



Our communities, clean, green and beautiful places to live, work, and play.

# OUR VISION

# OUR VALUES

**Collaboration** - We partner with individuals, service organizations, schools, and local business to meet the needs of our communities.

**Education** - We inform and educate the public on ways to keep our communities and our environment cleaner and greener.

**Impact** - We make a difference by implementing programs to remove litter and unwanted waste from our communities. Cleaner communities are good for the local economy.





# OUR PROGRAMS

KSGB hosted many programs within our community throughout the year. With the help of our sponsors and volunteers we were able to recycle thousands of pounds of material and keep it out of our landfill and help remove litter from our community!

To be directed to our website and find more information about our programs, click on the links below.

[RECYCLE YOUR CYCLES](#)

[EARTH DAY CELEBRATION](#)

[HOUSEHOLD HAZARDOUS WASTE](#)

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[ADOPT-A-SPOT MINI GRANT PROGRAM](#)

[MONUMENT MARATHON ADOPT-A-SPOT](#)

[STORMWATER EDUCATION AND DRAIN  
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# RECYCLE YOUR CYCLES

We partnered with Western Nebraska Bicycling Club and Western Nebraska Community College to host the annual Recycle Your Cycles event. Donated bicycles were repaired and given to people in need within our communities. If the bike was not able to be repaired, we used it for parts and recycled the unused materials.



## 3 / 19 / 2022

Scrap Metal and Tires	2,380 pounds
Repaired/Donated Bicycles	74
Volunteers	22

# EARTH DAY CELEBRATION

We hosted our annual Earth Day Celebration at Uptown Mall Scottsbluff. Our Earth Day Partners included; the Cities of Scottsbluff, Gering, and Terrytown, Platte Valley Bank, DocuShred, Scottsbluff High School FFA, and the North Platte Natural Resources District.



## 5 / 7 / 2022

Shredded Paper	8,000 pounds
Used Oil Collected	32 gallons
Well Water Samples Tested	13
Volunteers	28



# HOUSEHOLD HAZARDOUS WASTE COLLECTION



We hosted our annual HHW Collection at Uptown Mall Scottsbluff.



We contracted with Clean Harbors to collect and properly dispose of the following items: flammable liquids, chemicals, mercury, stains & varnishes, fluorescent light bulbs, auto batteries, and propane cylinders.



## 5 / 7 / 2022

HHW	1,475 pounds
Propane Cylinders	10
Vehicles	30
Volunteers	6

# PHARMACEUTICAL TAKE-BACK



We partnered with the North Platte NRD, Cities of Scottsbluff and Gering, and the Scottsbluff and Gering Police Departments to host the annual pharmaceutical take-back at Uptown Mall Scottsbluff.



We contracted with Clean Harbors to safely and properly dispose of sharps, and expired, unused, and unwanted medications.

## 11/5/2022

Pills	82 pounds
Sharps	1,270 pounds
Aerosols	7 pounds
Scheduled Narcotics	5 gallons
Recycling	180 gallons
Volunteers	8

# ADOPT-A-SPOT MINI GRANT PROGRAM



KSGB was awarded grant funds for the cleanup of 100 miles of roadsides and public spaces throughout our community. Groups and/or individuals applied for a specific area, picked up the litter from that area up to 4 times, and submitted a report after each cleanup. All reports were reviewed, and the groups were paid up to \$50.00 per mile. KSGB provided gloves, vests, trash bags, buckets, and litter pick up tools for the volunteers to be able to pick up the litter successfully and safely.



## 2022

Miles	65
Hours	459
Trash	2,147 pounds
Recyclables	196 pounds
Volunteers	91



# MONUMENT MARATHON ADOPT-A-SPOT

KSGB partnered with WNCC to organize groups and/or individuals to pick up litter along the Monument Marathon course. The groups picked up the litter along their designated route prior to the marathon. Once they submitted the report, they were paid \$50.00 per mile. KSGB provided gloves, vests, trash bags, buckets, and litter pick up tools for all volunteers.



## 2022

Miles	12.75
Hours	139
Trash	745.25
Recyclables	105.75
Volunteers	79



# STORMWATER EDUCATION AND DRAIN DECAL PROGRAM



KSGB contracted with Tri-City Stormwater to help organize groups and/or individuals to mark storm drains. The cities of Scottsbluff, Gering, and Terrytown provided detailed maps of areas within each community. The participants of the program used the maps to locate storm drains and place a "No Dumping, Drains to River" decal on the storm drain.



Participants received monetary compensation once they returned the extra supplies, map, and submitted the report.

## 2022

Decals Placed/Replaced	422
Hours	74
Volunteers	17

# OUTREACH AND EDUCATION

The purpose of our outreach and education is to educate and promote our programs that are designed to prevent litter, reduce waste, improve recycling, and encourage the proper disposal of unwanted materials.

KSGB used Facebook and Instagram to reach a larger audience and shared information and educated our followers on topics related to the protection of our environment and natural resources.

We developed a one-week online Facebook event to celebrate America Recycles Day. During the event information was shared about local recycling programs and education on recycling right. Book readings and activities were provided for parents and/or educators to do with our youngest recyclers!

KSGB participated in local school programs. We discussed litter and the importance of disposing of waste appropriately. We talked about litter affecting our natural environment, harming animals, and contaminating our natural resources. We discussed storm water and how litter and other waste left on the ground can contaminate our water.

## 2022

Facebook/Instagram Reach	17,975 accounts
School Programs	156 students

# PROGRAM FUNDING

KSGB applies for grants from the Nebraska Department of Environment and Energy (NDEE). These are competitive grants that require an annual grant application and quarterly grant reporting. The grants allow us to provide our annual programs. Our total expenses for 2022 were \$103,218.11. The NDEE grant funds for 2022 totaled \$83,920.33. Our remaining funds came from our local sponsors, our Greenball Scramble Fundraising Golf Tournament, and our program fees.

## OUR SPONSORS

North Platte Natural Resources District

City of Scottsbluff

City of Gering

City of Terrytown

CW Yount Foundation

Platte Valley Bank

Pipe Works Plumbing

Platte Valley Bank

Pepsi of Western Nebraska

Landmark Real Estate Services

La Plaza Restaurant

Western Nebraska Community College

THANK YOU TO OUR  
LOCAL SPONSORS!  
WITHOUT YOUR  
SUPPORT KSGB WOULD  
NOT BE ABLE TO  
PROVIDE OUR ANNUAL  
PROGRAMS.

# OUR VOLUNTEERS

KSGB relies on volunteers to accomplish our annual goals. Our volunteers allowed us to reach our goals successfully!

# THANK YOU!

Western Nebraska Bicycling Club

Scottsbluff High School FFA Chapter

KSGB Team and Families

Rada Family

Mitchell Fine Arts Booster Club

Classical Conversations of Scottsbluff

Peaceful Prairie Campsites

Phi Theta Kappa-Lambda Pi-WNCC

Mitchell Pack 9 Cub Scouts

Bethel Baptist Church

United Methodist Men's Group-FUMC, Scottsbluff

Kiwanis Club of Gering

Harveson Family

Gering Junior High FCS Club

Deines/Baum Family

14U Panhandle Pride Softball Team

Girl Scout Troop 10290

Soroptimist International of Scotts Bluff County